

NETTWERK'S TERRY MCBRIDE SET FOR KEYNOTE ADDRESS AT LEADERSHIP MUSIC DIGITAL SUMMIT ON APRIL 24

MICROSOFT'S ZUNE RETURNS AS PLATINUM SPONSOR

Nashville, TN (3-19-07) - Terry McBride, CEO and Co-Founder/Owner of Nettwerk Music Group, has been tapped as keynote speaker for the third annual **Leadership Music Digital Summit on Tuesday, April 24 at Belmont University**. Microsoft Zune returns as Platinum Sponsor of the day-long conference, which is dedicated to the business, creative and legal issues of digital music. The **Leadership Music Digital Summit** is produced in partnership with The Mike Curb College of Entertainment and Music Business at **Belmont University's Curb Event Center** and associate sponsor **The Recording Academy**.

Terry McBride is the CEO and one of three founders of the Nettwerk Music Group, which includes Nettwerk Productions (Canada's largest independent record label), Nettwerk Management (artist, DJ and producer management), Nettwerk One (publishing), and Artwerks (graphic and fashion design). Founded in Terry's apartment in 1984, Nettwerk now has major corporate offices in Vancouver, New York, London, Boston, Nashville, Hamburg and Los Angeles. Nettwerk Management exclusive clients include such artists as Avril Lavigne, Barenaked Ladies, Dido, Stereophonics, Sarah McLachlan, All Saints and Jamiroquai. Since its inception, Nettwerk has released over 400 different albums with worldwide sales in excess of 100 million albums. Most recently, Terry's attentions have focused on advances in digital technology, intellectual property rights and the future of music distribution.

Conference sessions on intellectual property, licensing issues, digital rights management, the mobile revolution and social networking and have just been announced; confirmed speakers and descriptions available at www.digitalsummit.org.

The Digital Summit will kick off with McBride's **keynote address**, to be followed by the **intellectual property panel "Deal or No Deal,"** focusing on the complexity of negotiations between music industry trade organizations and legislators. Representatives from ASCAP, the Songwriters Guild of America, Big Loud Shirt Industries, Universal Music Group, Digital Media Association (DiMA), National Music Publishers Association (NMPA), and Sound Exchange will discuss the potential winners and losers in the copyright contest, as well as Nashville's role in digital discussions.

The **"Old Tricks, New Dogs"** panel, devoted to **licensing issues and digital rights management**, features representatives from Universal Music Group, Sony/BMI Nashville, Big Champagne and Greenberg Traurig, LLC who will discuss how current realities facilitate or hamper digital opportunities.

The Recording Academy presents **"Through the Windshield, Not the Mirror: How the shifting digital landscape effects what happens in the studio,"** featuring the views of renowned producer and engineers including George Massenburg and Gary Paczosa on high quality sound and the consumer experience.

The popular show-and tell **"Gadgets: What's In the Bag"** returns for a preview of products not yet on the market or new to consumers.

"Extreme Makeover: Mobile Edition" gathers futurist visionaries from Motorola, Universal Music, Warner Music Group and Cingular who are rebuilding the mobile landscape for music distribution as we know it.

The conference will conclude with **"Social Networking: The Real Deal,"** including experts in the viral music and social networking fields from Yahoo! Music and Zune, among others.

The latest statistics, trends, and predictions will be presented throughout the day and giveaways will be announced. Audience questions will be submitted via text messaging during each segment.

Registration for LMDS 2007 is now open to the public via <http://www.digitalsummit.org>. The regular conference rate is \$179. A **discounted rate of \$129 (valid through April 13)** is being offered to alumni of Leadership Music as well as to members of the following partner organizations: ACM, AFM, AFTRA, AMA (Americana Music Association), CCMA, CMA, Copyright Society of the South, CRB, GMA, IBMA, Folk Alliance, MEIEA, Mobile Entertainment Forum, NAPRS (Nashville Association of Professional Recording Services), Nashville Film Festival, Nashville Technology Council, NSAI, The Recording Academy, SPARS

(Society of Professional Audio Recording Services), SOLID and SOURCE. After April 13, the \$179 offer will apply to all registrants. A special **Student rate of \$39** is also available; visit the event website for details.

For more information about the Leadership Music Digital Summit including a detailed agenda, contact lmds@digitalsummit.org or log onto www.digitalsummit.org or www.leadershipmusic.org.

Sponsorships are still available, those interested may contact Laura Foti-Cohen with Sound Input, LLC at lcohen@soundinput.com, 323-938-3858 or Leadership Music executive director Kira Florita at 615-524-7866.

Conference co-chairs are **Ted Cohen**, managing partner of Tag Strategic, LLC; **Fletcher Foster**, senior vice president & GM of Universal South Records; **Lori Badgett**, vice president of SunTrust Bank; and **Fred Knobloch**, songwriter/owner of J. Fred Knobloch Music.

Leadership Music is an educational non-profit 501(c)(3) organization whose mission is to nurture a knowledgeable, issue-oriented community of music industry professionals through an annual educational program and events. This is accomplished through the identification and exploration of topical issues in an annual series of off-the-record educational seminars (the Program), and continued alumni nurturing and education. Over the past 17 years, Leadership Music has graduated more than 640 music industry-related executives.